



PRESENTS

Behind-the-Scenes of a TED Talk

November 19, 2020 • 6pm EST



Learn from insiders! [REGISTER HERE](#)

Join us for an impromptu discussion with TEDx organizers and leading TEDx speakers!

We will share simple strategies – including do's and don'ts – that can help you have the best shot of securing a TED Talk. You'll learn what it takes to land a TED Talk and the preparation to bring it all to life!

Simon Sinek was virtually unknown before he took the TED stage to share his famous talk on "Start with Why". The experience and the opportunity transformed his career and propelled his brand into a household name and viral phenomenon!

YOUR HOSTS:



Cindy Metzler
TEDx Co-Organizer



Joy McAdams
Entrepreneur



Eric Mintz
TEDx Organizer

PROUD PARTNERS:



OUR TEDX PANELISTS:



Heather Monahan

Heather is a best-selling author, keynote, TEDx speaker, entrepreneur and founder of Boss in Heels. Having successfully climbed the corporate ladder for nearly 20 years, Heather is one of the few women to break the glass ceiling and land in the C-suite. She was named one of the most Influential Women in Radio, as well as a "Limit Breaking Female Founder" by Thrive Global. Heather's book Confidence Creator debuted at #1 on Amazon. Heather is a confidence expert and works with Fortune 500 companies and professional athletes in the workplace and on the field.

[Watch her TEDxBocaRaton talk here](#)



Cece Espeut

Veteran, Advocate, Photographer, Author, TEDx Speaker

In CeCe's TED Talk, she delivers deep life lessons regarding reinventing 'oneself' after being in prison (that prison being either a mindset, or a correctional facility). From serving our country as a Marine, to doing time in prison, to getting pardoned, she has become a prominent advocate, author and speaker about second chances for ex-offenders. She speaks across the country and is also an acclaimed photographer. Working with CeCe is a life-changing event!

[Watch her TEDxBocaRaton talk here](#)



Christina Nicholson

Christina Nicholson is a TEDx speaker, TV host, business owner, and mother of three. After working as a TV reporter and anchor for more than a decade, Christina started a PR agency, [Media Maven](#), in 2015 and a software company, [Podcast Clout](#), in 2020. You can see Christina hosting segments on Lifetime TV, read her published articles in Inc. Magazine, Business Insider, and Boss Babe, and follow along with her love of self care on her lifestyle blog, [Christina All Day](#).

[Watch her TEDxBocaRaton talk here](#)



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